

## **Abstract**

### **A METHOD OF PROVIDING CONTENT TO A MOBILE WEB BROWSING DEVICE**

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Content is automatically provided to a mobile web browsing device from a web server, by the following process:

- (a) receiving at a computer, remotely connected to the device over a wireless network, a log of data identifying content that has been viewed by the device;
- 10 (b) automatically sending updated content stored on the web server to the device over the wireless network;
- (c) causing that updated content to be automatically stored in device memory.

Because user activity is replicated back from the device to the remote computer, the  
15 content cached on a given device can be completely optimised for the user of that device and no-one else.